

EMS1 recently conducted the following survey to better understand how our members use the EMS1 Network as their online resource for information related to Emergency Medical Services. More than 500 responded and the following is a summary of the results.

1. How many years have you been in the EMS industry?

	Response Percent
Less than 5 years	20%
5-9 years	14%
10-20 years	27%
More than 20 years	36%
Civilian	3%

2. What is your current (or highest) title or rank?

	Response Percent
Paramedic	27%
EMT-Basic	26%
EMS Manager/Supervisor	16%
EMT-Intermediate	10%
Instructor/Trainer	9%
Nurse	3%
First Responder, EMS Student	3%
Medical Director, Physician	1%
Vendor/Manufacturer	1%
Other	5%

3. What is the size of your department or agency?

	Response Percent
Less than 10 people	8%
10-24	26%
25-49	24%
50-99	18%
100-500	16%
More than 500	8%

4. Do you plan on attending an industry trade show this year?

	Response Percent
Yes	32%
No	33%
Unsure	35%

5. Which best describes your role in purchasing products for your agency or department?

	Response Percent
Purchase products for myself only	33%
Directly purchase products for my department	19%
Recommend product purchases	54%
Specify product purchases	15%
Approve product purchases	10%
None of the above	11%

6. How often do you search online for information about EMS products?

	Response Percent
Past week	42%
Past month	36%
Past 6 months	11%
Past year	8%
Never	2%

7. How would you rate the usefulness of EMS1's Product Categories in researching products?

	Response Percent
Extremely useful	22%
Useful	66%
Not useful	1%
Unsure	10%

8. Where do you do the majority of your product research?

	Response Percent
Online	82%
Print	3%
Tradeshows	6%
Word of mouth	4%
I do not research products	5%

9. Has an article or advertisement on EMS1 ever influenced you or your agency/department to try a new product?

	Response Percent
Yes	63%
No	37%

10. Would you recommend EMS1 as a product research tool to others in your department?

		Response Percent
Yes		85%
No		2%
Not sure		13%

11. Would you like to have the ability to review and rate products that are featured on EMS1?

		Response Percent
Yes		85%
No		15%

12. Do you follow any EMS product manufacturers or distributors on social networking sites like Facebook?

		Response Percent
Yes		19%
No		87%

13. If not, would you follow them if they offered you exclusive deals or free products?

		Response Percent
Yes		34%
No		27%
Maybe		39%

14. How important are grants and grant funds to your agency or department?

		Response Percent
Critical to our operations		20%
Very important		44%
Somewhat important		24%
Not important		12%

15. How does your agency or department research and apply for grants?

		Response Percent
We do it ourselves		59%
We use a grant consultant		7%
We don't have the resources		9%
Unsure		25%

What EMS professionals are saying about EMS1...

"I love the variety of information. I do get my ideas from EMS1 and have ordered some new products and then told others about them. I love the website!"

**- Debra Gessaman, Field Instructor
Fort Benton Memorial Ambulance**

"EMS1 was one of the first online sources of information I signed up for to receive information through my email. I find the headlines very informative and they let me keep up-to-date on things happening across the country."

**- John Fekety, Paramedic
Southern Berks Regional EMS**

"I use your website twice if not 3 times a week (it's just that great!!!)"

**- Hudson Timm, First Responder
Private Rescue**

"GREAT JOB!!!! Thank you for the wealth of information that you all provide!!!!"

**- Zach Loescher, Chief of Operations
5280 Sports Medicine**