

Reach your target audience with an EMS1 Product Alert

EMS1 is the definitive online destination for EMTs, paramedics, EMS administrators and the general EMS community. As the top online resource for EMS product information, the 20,000 monthly unique visitors to our product categories turn to us for thorough and insightful coverage of the products they use every day. With our Product Alerts, you now have the opportunity to reach this audience with an exclusive message promoting your products and services to our readership.

More than 49,000 EMS professionals have signed up to receive our product news and alerts, which means your company has access to a significant segment of the EMS market for your Alert. The Alert can be used to promote the launch of a new product, advertise a sale, get the word out about your booth location at an upcoming trade show - you name it! The Alert can link back to your home page, a dedicated landing page with more information for prospects, or an email form so subscribers can directly contact your sales team.

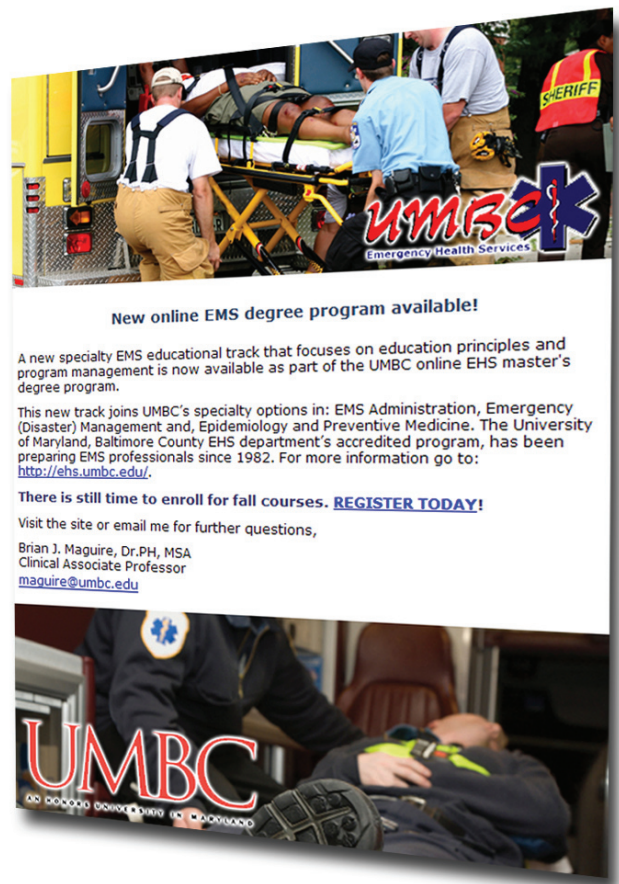
By purchasing an Alert from us, you're not just paying to use our subscriber lists – you'll benefit from our expertise, too.

Product Alert Details

The EMS1 Product Alert is a dedicated e-mail product alert sent to our subscribers' e-mail inboxes in text and HTML formats. When done well, Product Alerts are a very effective way to boost your sales revenue and increase your customer reach.

Send us your content – including text, graphics, and links – and we will work with you to create a dedicated, colorful e-mail that puts the focus on your featured products and announcements. Our creative team will ensure that the Alert is well-organized and optimally designed to meet your goals.

After the Alert is sent, we will provide you with detailed reporting on the results, including how many clicks your links/images received.



For more information, please call (415) 962-5916 or email Sales@EMS1.com