

What our Advertisers are Saying



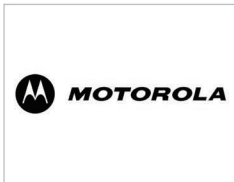
"EMS1 was quick to understand our needs and they provided an innovative solution inline with our overall business objectives."

Thomas Balliett, *Director of Marketing*
Bound Tree Medical



"EMS1.com is a true online media company, combining an expertise in editorial, marketing, branding and design with a unique understanding of online technology and best practices. EMS1.com has continually delivered beyond our expectations on a variety of projects, many of which required working under tight deadlines. The EMS1 team's attention to detail and creativity really set them apart."

Lynn Papenhausen Baker, *Marketing Communications Strategy Manager*
Physio-Control



"EMS1 has been an outstanding partner to work with in supporting our campaign efforts. They are open to our suggestions and find ways to help us meet our goals."

Jennifer Berg, *Marketing Communications Manager*
Motorola



"Since launch, the support has been nothing short of excellent. In fact, the support is so good EMS1 has earned the reputation we measure other vendors against. This has led us into additional website development projects and a long-term strategic partnership for many years"

Barry Hickerson, *Director of EMS Marketing*
Masimo Corporation



"EMS1.com has consistently driven great traffic to our site. Their client services team has been very responsive to our needs and proactive in identifying market trends and relevant editorial opportunities. It's a relief to have a media company so dedicated to their advertisers' success. Needless to say, we extended our advertising agreement."

Lorraine Silva, *GlideScope® Brand Director*
Verathon®

What Media Experts are Saying



"Confirming what many already suspected, a recent poll from LinkedIn's Research Network and Harris Interactive found that advertisers are spending less ad dollars on print in favor of online. The poll of 1,015 top executives at ad agencies and their corporate clients found that 74% of advertisers that use Internet say they are using it more than they did one year ago, while 49% of advertisers that use print say they are using it less."

Erik Sass
MediaPost



"U.S. interactive marketing spending will reach \$55 billion by 2014, making up 21% of all marketing spending, according to a new report by Forrester Research. In surveying more than 200 marketers in March for the report, we found that 60% plan to fund interactive marketing by shifting dollars away from traditional media."

U.S. Interactive Marketing Forecast, 2009–2014
Forrester Research