

Educate the EMS community with a custom EMS1 Webcast/Webinar

EMS1 has built a loyal member community that relies on our expertise for news, training and product information. With EMS1 Webcasts, you can reach our audience of EMS personnel with a custom, interactive educational program that supports your brand and messaging.

EMS1 will work with you to coordinate, record and promote your own custom webcast to the EMS1 community. Select from either a live webcast event or a recorded webcast, both of which can be accessed by members for a full year in our extended archive. Webcasts provide an excellent way to position yourself as an industry thought leader while providing genuinely useful information to the EMS community.

User Demographics

Your EMS1 Webcast will be promoted to the more than 80,000 monthly unique visitors and 40,000 registered members on EMS1. Registrants will be actively driven to your webcast via promotion in various places across EMS1 - including the home page and Webcasts section - and in our two weekly eNewsletters.

Webcast Details

The production of your EMS1 Webcast will be a collaborative process, with EMS1 working to ensure that the recording and promotion of your event goes smoothly while you provide materials and a presenter for the event.

EMS1.com will:

- Build the webcast using your PowerPoint slide presentation
- Manage the production of the live webcast event or offline webcast recording
- Send out email confirmations to pre-registrants for live events: One, when registrants first sign up, and then up to two pre-event reminder emails - the day before and another the morning of the webcast - as well as one immediately following the webcast
- Develop a webcast registration page that can include up to 12 customizable questions and sponsor presence
- Provide a complete list of all registrants with full contact details
- Provide a list of the registrants that logged into the webcast
- Handle all technical issues
- Promote the webcast on EMS1.com and in the EMS1 eNewsletter
- Archive the webcast for 12 months

Your Company will:

- Provide the moderator/presenter
- Provide webcast materials in a timely manner
- Assist in developing the registration questions
- Assist in developing the verbiage for the reminder notices
- Limit the webcast to 60 minutes
- Sponsor will get verbal audio thank you at least once during webcast

Webcast Sponsorship Costs

Live Webcast Event
\$13,000 each

Recorded Webcast
\$13,000 each



For more information, please contact Paul Andrews at (301) 937-8547 or email Sales@EMS1.com